

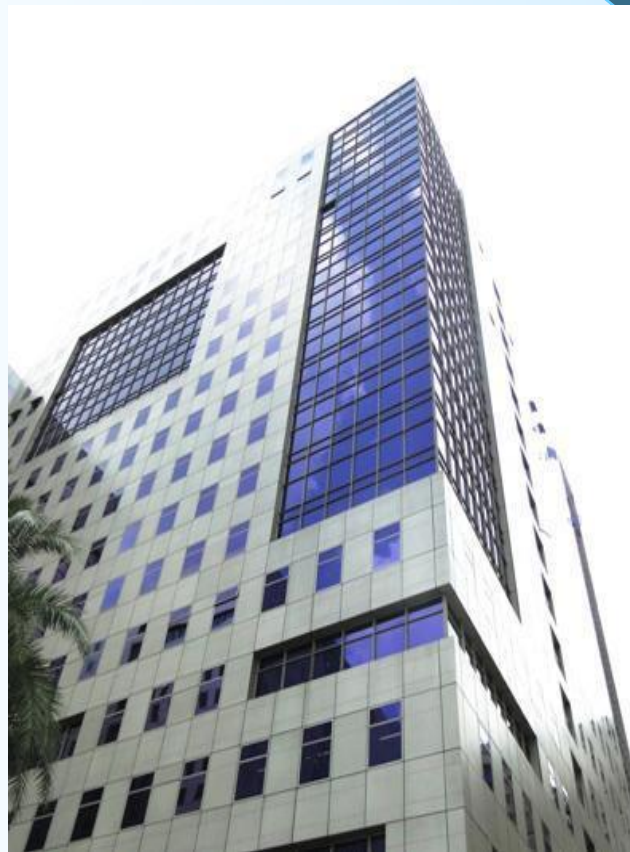


美 桀 科 技

MAGIC TECHNOLOGY CO., LTD.



Chongqing Factory.



Headquarters at taipei



Shenzhen Factory



MAGIC Company Profile

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Milestone

1994-2007

- 1994 Established at Taipei.
- 1997 OEM products for Japan
- 1998 Established mainland Shenzhen factory, employees 150
- 1999 Expansion mainland Shenzhen factory, employees 850
- 1999 ISO-9002 certified China factory
- 2001 Established Suzhou factory
- 2004 To implement in RoHS production
- 2005 Expansion Shenzhen factory in new location
New released **APL** series products
- 2006 Complete RoHS production
ISO-9001 2000 certified Shenzhen new factory
- 2007 New released SIHH series products





Milestone

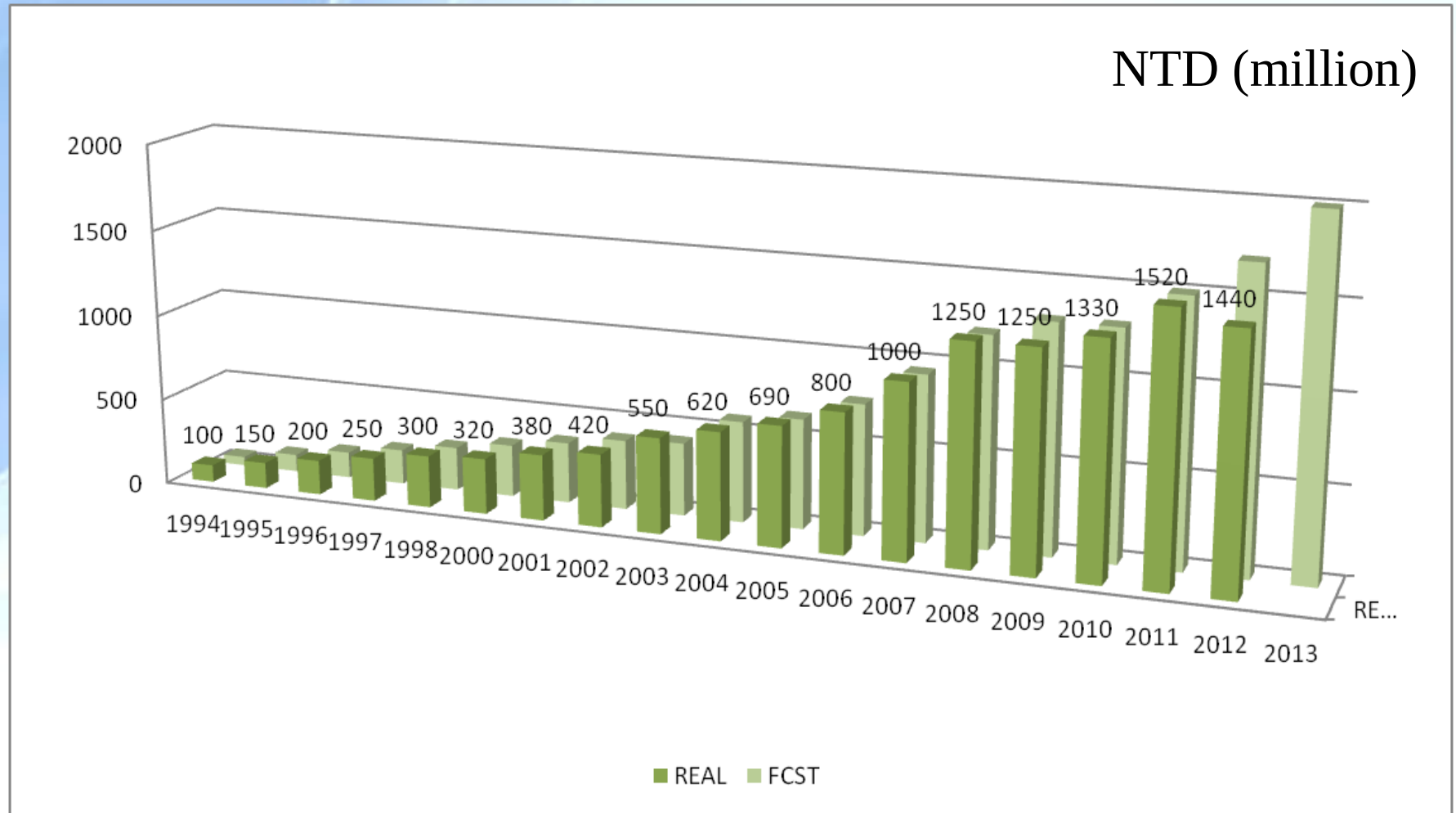
2008~

- 2008 ISO-14001 :2004 version certified
- 2009 APLS series products released / Automation of APL series products
- 2010 Licensed from Vishay to manufacture molded inductor
- 2010 July- Surveyed land in Chongqing City in order to build a new plant in western China.
- **2012** April- OTC in Taipei
- New released **APHC / (S)DTP** series products for **PFC / D2D**





Revenue & Growth





Customer List

**FOXCONN / ASUS / GIGABYTE /
FLEXTRONICS / SAMSUNG / ACER /
FIC / LITEON / JABIL / NVIDIA
/MITAC / ECS / PRIMAX / QUANTA /
MSI / USI /AOC / NEC/TOKIN /
WIN CANON / FUNAI /IBM
Wistron /Pc partner/pegatron/Askey/
Wurth/AMD/LG/COMPAL**



TOP CUSTOMERS

- FOXCONN
- ASUS
- ESC
- GLGABYTE
- WISTRON
- QUANTA
- LITE-ON
- WURTH



30%



14%



12%



8%



5%



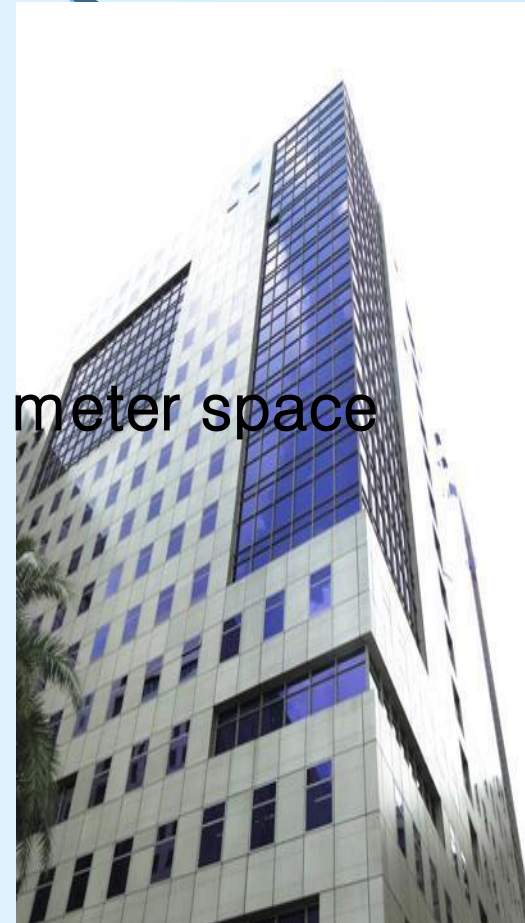
5%





MAGIC Company Profile

- Established Mar. 18 , 1994
- Established Capital USD 1.0million
- Capital(Now) USD 7.8million
- President Alan Lo
- Headquarter Taipei : 600 sq meter space





Factory in China





Factory in China

Shenzhen

- Established in 2005
- 22000 sq meter (1998舊廠設立)





Chongqing Factory.

自建廠房:

2012 設計動工

2013/Q4開始佈線生產



鸟瞰图



Chongqing Factory.



以租待建廠房：

2011/4月設計動工，2011/Q4完工，2012/Q1佈線生產



Product Line

EMI / STORAGE Components

- ◆ VRM Choke
- ◆ Bead / Inductor
- ◆ Coil / Choke
- ◆ SMD Power Inductor
- ◆ Line Filter / Common Choke
- ◆ PFC Choke
- ◆ D-D Choke



Product Share rate

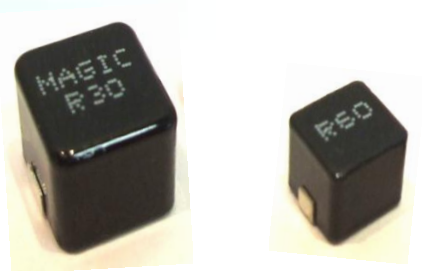
• VRM CHOKE		52%
• SMD POWER INDUCTOR		12%
• POWER BEAD		12%
• COIL / FILTER		8%
• COMMON MODE		5%
• OTHERS		11%



EMI / STORAGE Components

VRM Choke

◆ Power Choke



◆ Molding



◆ Power Bead

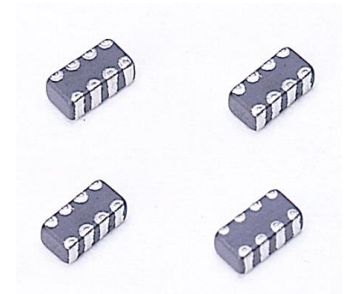
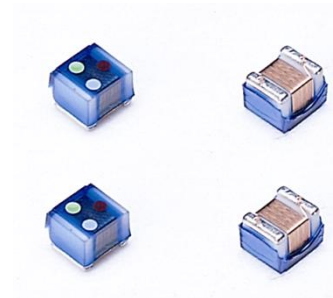




EMI / STORAGE Components

Bead/Inductor

- ◆ Multilayer Chip Bead ◆ Chip Bead Array
- ◆ Multilayer Chip Inductor
- ◆ High Frequency Chip Inductor
- ◆ Wire Wound Ceramic Chip Inductor





EMI / STORAGE Components

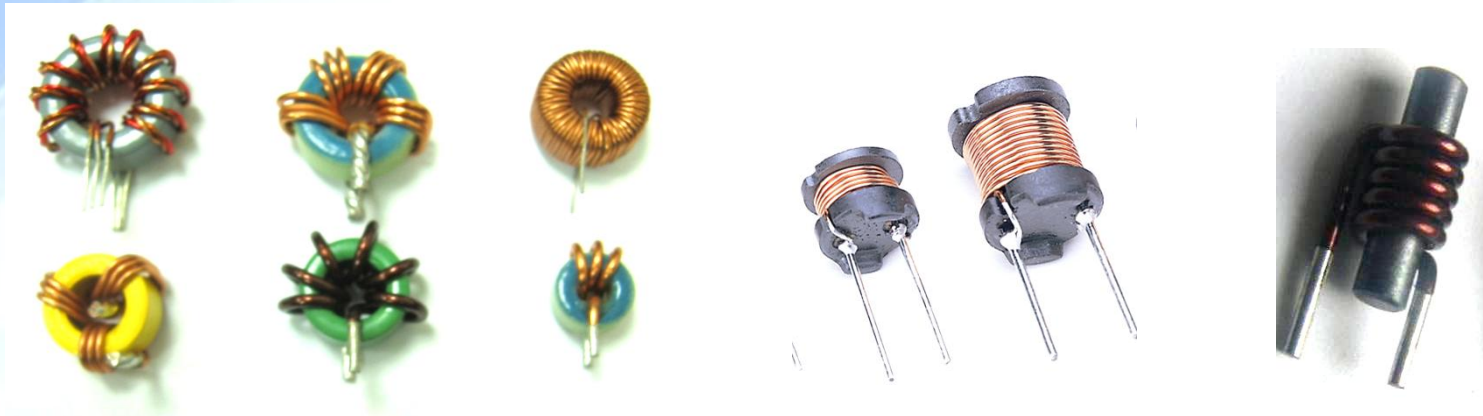
Coil / Choke

◆ MPP Coil

◆ R Choke

◆ Iron Coil

◆ DR CHOKE





EMI / STORAGE Components

SMD POWER INDUCTORS

- ◆ Shielded
- ◆ Unshielded
- ◆ Low Profile
- ◆ Low DRC High Current

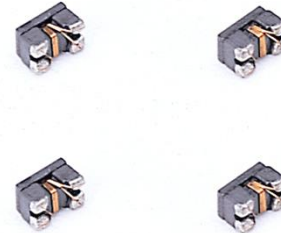
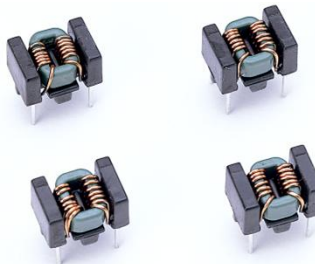
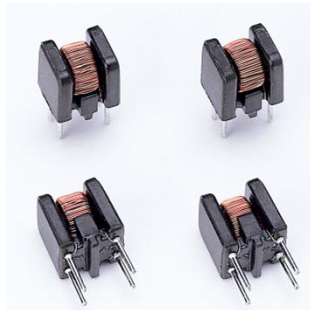
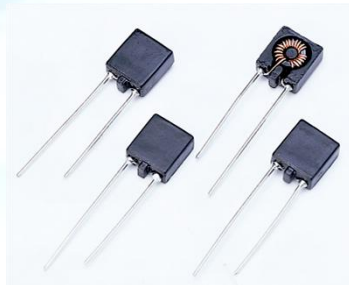




EMI / STORAGE Components

Line Filter / Common Choke

- ◆ EMI Suppression Filter
- ◆ High Current Common Choke

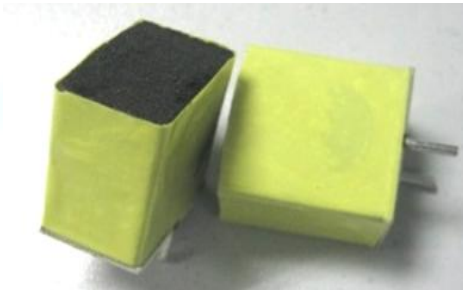




EMI / STORAGE Components

PFC CHOKE

- ◆ Excellent EMC performance
- ◆ Further improvement on eddy current loss
- ◆ None gap shielded construction
- ◆ High efficiency magnetic construction

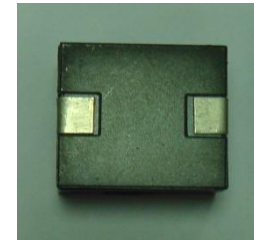




EMI / STORAGE Components

D-D CHOKE

- ◆ Shielded
- ◆ High efficiency magnetic construction



MAGIC

電感選型推薦

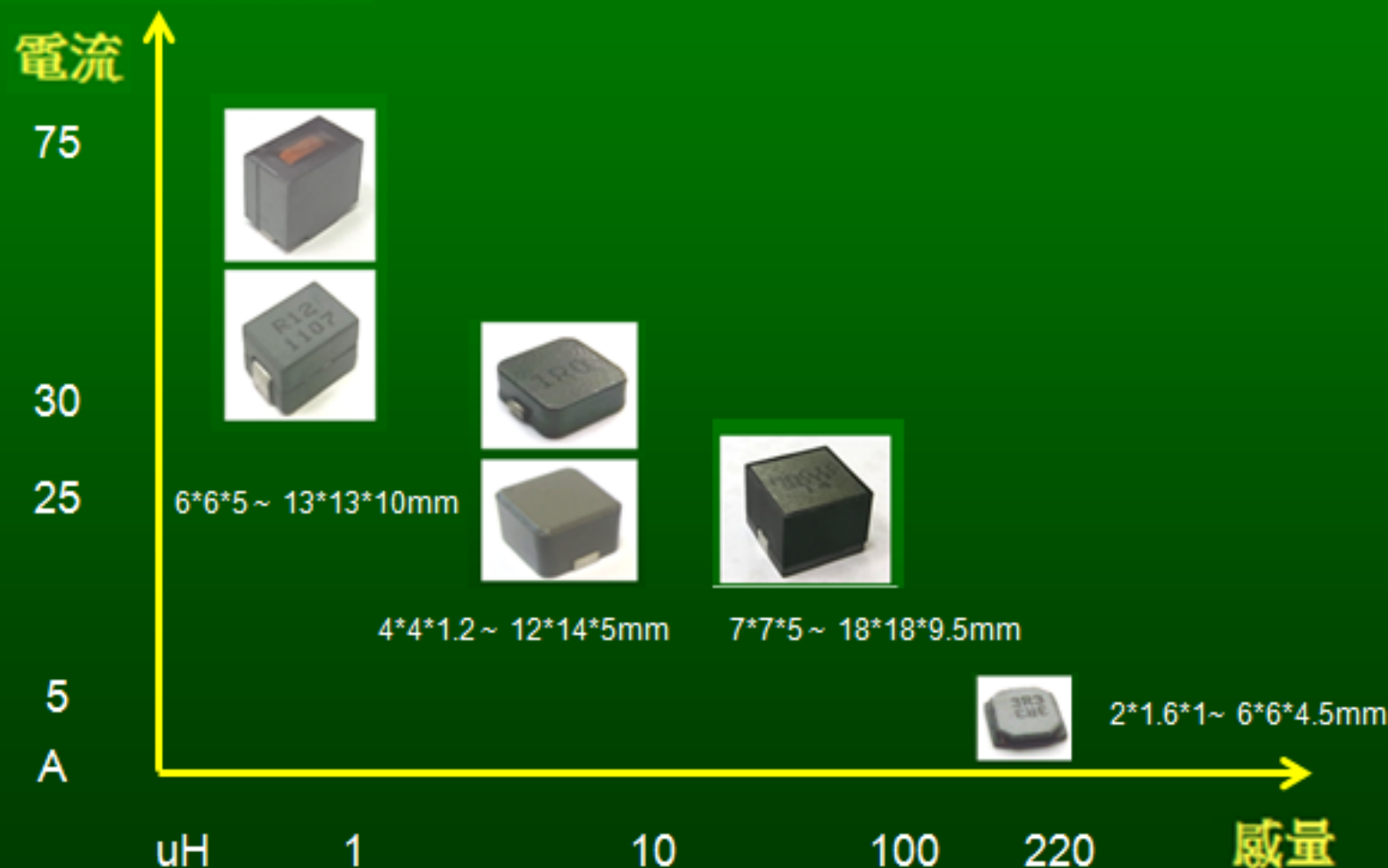


DC/DC值流轉壓

美架優勢:

美架能夠優勢供應芯設計產品外,在一般常見的DC/DC設計也有其他應用產品可供選擇.

SMD選擇範例:

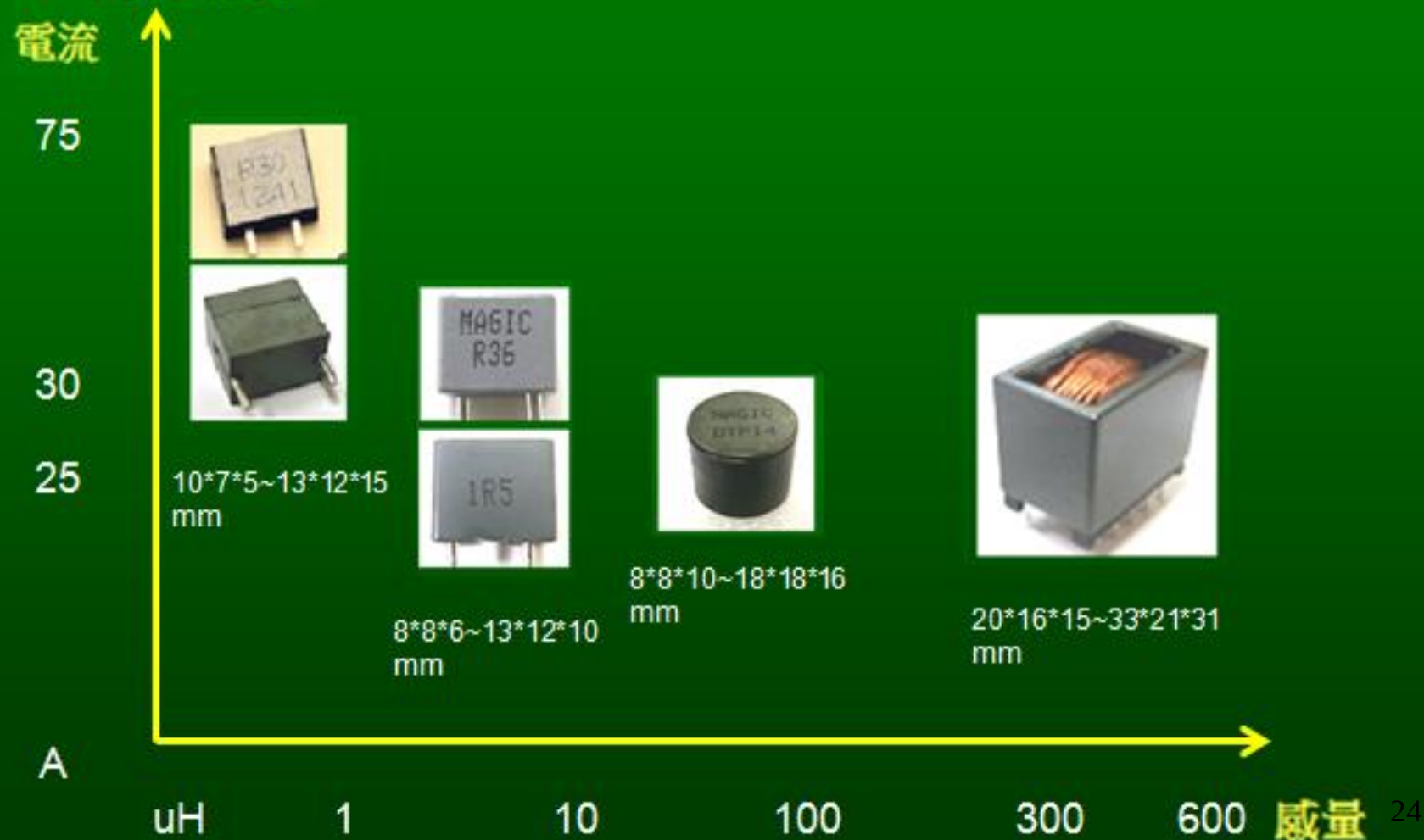


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DIP選擇範例:





MAGIC TECHNOLOGY

THANK YOU

08/05-2013